

# **Donor Advised Funds, Community Foundations, and You:** Working Together to Grow Philanthropy

**Presented by:** 

Jeremy R. Wells, CFRE Senior Vice President of Philanthropic Services Saint Paul & Minnesota Foundation Nancy M. Brown, CFRE President/CEO Winona Community Foundation



afpicon.com #afpicon



### A Brief History



afpicon.com #afpicon



#### How Do DAFs Work?



- Donate cash, stock, other asset
- Receive a tax deduction in the year the gift is made
- Dollars are invested and tax-free growth available to grant
- Grant to causes over time



afpicon.com #afpicon



## Why Do People Use DAFs?

- Taxable Events (often referred from a professional advisor)
- Streamlining Giving
- Seeking Philanthropic Support
- Family philanthropy in lieu of family foundation
- Corporate philanthropy in lieu of private foundation
- Gifting Non-Cash Assets



afpicon.com #afpicon



## What is a Community Foundation?

- 501(c)(3) public charity
- Offers a variety of charitable funds for the benefit of a defined geographic area or affinity
- Raises money Grants money
- Permanent source of philanthropic dollars
- Community leadership & convening



afpicon.com #afpicon



### Community v. Commercial DAFs



afpicon.com #afpicon Presenting Sponsor: blackbaud



### Working with DAFs

- Still Individuals, with Values and Priorities
- Most People Already Know What They Want to Support
- DAF Donors are Still Looking for Stewardship
- Nonprofits Can Be More Receptive to DAF Grants
- DAFs are Great Planned Giving Opportunities for Nonprofits
- Get to Know the Program or Community Impact Staff



afpicon.com #afpicon



#### Summary



afpicon.com #afpicon



#### Q & A



afpicon.com #afpicon